

Logo Design Packages

I am not just a designer. I am a partner for your branding. I will pick up the phone, answer your emails and get your projects done on time.

The prices below reflect general pricing. Most clients fall into one of these categories, however on some occasions this may be adjusted based upon your specific request or need.

Jen@JenTheCreative.com | 623.476.7394 | JenChapmanCreative.com

Design Assistance

- This package is for individuals that know exactly what they want, they just need help with execution
- A drawing or detailed description is provided by the client
- This does not include any fonts that may need to be purchased for the project
- Client to provide requested color palette
- 2 options provided—generally varying in typography, layout, and execution
- 2 rounds of revisions
- All final print and working files are provided

\$260

Creative Freedom

- This package is for individuals who are unsure of what they are looking for, and need some creative options to be presented
- Client to provide 3-5 logos that they like. They do not have to be in the same category. This exercise is simply to get a feel for your sense of style and design.
- A logo worksheet will be provided for the client to fill out
- This does not include any fonts that may need to be purchased for the project
- Multiple color palettes will be presented for branding moving forward
- 3 logo options to be presented ranging in style, color, typography and execution
- 2 rounds of revisions
- All final print and working files are provided

\$450

Custom Illustration

Custom illustrations go beyond an “icon” or “typography” logo. The vary greatly. Examples of custom illustrations are:

- Creating artwork from a family pet (dog, cat etc)
- Representations of a person
- Representations of a specific drawing style. Example: “I want an elm tree that twists into the shape of a human”
- Please provide as much detail about the drawing as possible, along with examples and references if possible

\$500+ Contact me for an exact quote

Other Options

- **Logo Families**—For brands that fall under the same umbrella and need a similar look, but need to change colors or iconography
\$100 for every additional logo
- **Recreate**—Do you have a logo that has been around for a very long time but you no longer have the original working vector files? I can recreate for you so that you can once again use your logo for larger applications with a hi-res file.

\$175



logos in this category

